

Rachel Max

See my work

www.rachelmax.com

Write to me

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Call me

347.563.7609

Specialties

Product Design

Motion Design

Creative Direction

Illustration

Team Coordination

Hello!

I have an eye for detail and a desire to make everything easier and more fun to use. My goal is to create experiences which are engaging and which resonate with users. I love being involved in the entire creative process, from research to delivering a perfect slice of awesome — preferably with a healthy dash of polished whimsy.

Work experience

Freelance Senior Product and Motion Designer

I'm available for part-time, remote freelance projects while I attend graduate school.

Coffee Meets Bagel, Head of Product Design, 11/15 - 09/16

Making dating fun again on iOS and Android. Other than product design, I also provided career mentorship and served as a liaison to other departments. I managed project milestones and deadlines for my team.

Hotel Tonight, Senior Product Designer, 2/15 - 11/15

UX design, UI design, and interaction design for new features on the iOS platform. I also worked closely with developers to implement designs.

Houzz, Product Designer, Contract, 1/14 - 2/15

I ideated, prototyped, did visual design, interaction design, user experience design, and motion design to help create a cohesive, beautiful user experience for the Houzz apps. I also contributed to the Houzz video projects as a title designer and art director.

Freelance User Experience and Motion Designer, 08/13 - 12/13

Made application experiences prettier & shinier.

Apple, Inc., Senior Animator and Designer, 09/07 - 06/13

Worked on iMovie (Desktop and iOS), iPhoto, Garageband, Aperture, and iOS Cards App. Helped design overall User Experience of consumer applications. Designed motion of UI and transitions between states in iPhoto, Aperture, Garageband. Designed content for iMovie and iPhoto titles, themes, and slideshows. Prototyped iteratively, developed and nurtured strong relationships with engineers. Was responsible for spec delivery, working within OS constraints, and creative direction for implementation of designs. In 2007, Designed original titles which 3 Million users could easily drop into their projects. Licensed new fonts. Built final titles in Quartz Composer.

Freelance Broadcast Designer and Animator, NYC, 03/03 - 08/07

Design, Animation, Compositing, Authoring, Art Direction. Clients Included: Big Film Design, Nickelodeon, MTV, BAM, Sesame Workshop, Bright Eyes Tour Visuals, Nike, The History Channel, NBC Universal, and Discovery Kids.

Slamdance Film Festival East Coast Coordinator, 2004 - 2006

Managed screenings and Q&As in NYC at the DGA and in the East Village of award-winning Slamdance films. Shook Ryan Gosling's hand, TWICE.

Shorts International, Writer, Director, Animator, 2001 - 2004

Made four short award-winning animated films that have screened in over 80 festivals worldwide and on IFC, Sundance, and Comedy Central.

GEICO, Media Specialist, 03/00 - 07/03

Designer, Animator, Editor, Photographer for internal corporate communications.

Tools

Photoshop

Illustrator

After Effects

Sketch

Cinema 4D

Processing

HTML 5 and CSS 3

Keynote

Premiere

Final Cut Pro

Teaching experience

UC Davis, Design Department, Present

Type in Motion, TA

Sessions College For Professional Design, NYC, 01/06 - 05/06

After Effects and Animation Course - still used present day

American University, Washington DC, 09/03 - 11/04

Visiting Lecturer - New Media and Design

The Corcoran College of Art & Design, Washington DC, 01/01 - 12/03

Adjunct Faculty - Animation and Graphic Design

Published work

After Effects on the Spot Co-Author - CMP Books

Design Essentials by Angie Taylor - Featured Artist

Creative After Effects 7 by Angie Taylor - Featured Artist

After Effects @ Work - Contributor and Featured Artist - CMP Books

Photoshop for Non-Linear Editors - Contributor and Featured Artist

Patents

Printed Item Selection Interface - US 20120050788 A1 - Publication Date March 1, 2012

Filtering Based on Device Orientation - US20140092125 A1 - Publication Date April 3, 2014

Speaking engagements

September 2014 - Reasons To Be Creative Conference, Brighton, England

Awards

Best of Berkeley Film Festival Award

2 Silver Telly Awards

Cine Golden Eagle

Best of Show, Rosebud Film Festival

Best Short Animation, Silver Sprocket International Film Festival

International Television and Video Association Award

Rosebud Film Festival Award

Washington Film and Video Council Award for Scriptwriting

Washington Film and Video Council Award for Animation

Rosebud Film Festival Award

Education

B.S. Cinema and Photography, concentration in Film Production

Minors in Audio Design and Italian

Ithaca College, Ithaca, NY

International stuff

EU and US Citizenship

Italian Language Skills (non-native)

Memberships

Interaction Design Association

AIGA

Association Internationale du Film d'Animation