

Patent holding designer with 12+ years crafting digital products that have shipped worldwide on mobile, desktop, and responsive web.

EXPERIENCE

Senior Product/UX Designer - providing design strategy, interaction design, & visual design

Freelance, 10/20 - present, Washington DC

- Research, User Testing, and Redesign of a SaaS mapping & management tool
- UX & UI for responsive public facing website with accessibility in mind
- Built database of members, non-members, and donors
- Implemented new tools to better manage services
- Sourced, hired, and trained four contractors for influential roles
- Provided IT support and training
- Streamlined processes for efficiency and transparency

Principal Designer, CAPinside, 03/20 - 10/20, Hamburg, Germany

- Led the UI, UX, and visual design for a responsive web-based investment community platform
- Designed investor profiles, new messaging feature, and overhauled search function
- Conducted research, expanded brand guidelines, and formalized a design system

Designer and Creative Technologist, Freelance, 09/16 - 02/20, San Francisco and London

In my pursuit of two graduate degrees, I explored emerging and immersive technologies. Topics included supervised machine learning, electronics, IoT, Bluetooth LE, live computational performance, generative visuals, data visualization, projection mapping, creative coding, physical product design, rapid prototyping, computer vision, AR, working with Arduino & Raspberry PI and gestural interaction design.

Head of Product Design, Coffee Meets Bagel, 11/15 - 09/16, San Francisco, CA

- Manager and lead designer working on flows, design library, UI, UX, and interaction design
- Managed project milestones for my team and worked with CEO and CPO on roadmap
- Supervised overall design for iOS and Android apps
- Provided career mentorship to junior designers
- Liaison to other departments making sure design decisions were well articulated
- Ran usability testing and gathered qualitative and quantitative feedback
- Prototyped new features
- Redesigned Android app featured in the Google Play Store and engagement doubled

Senior Product Designer, Hotel Tonight, 2/15 - 11/15, San Francisco, CA

- UX design, UI design, and interaction design of new iOS features
- Complete redesign of iOS app
- Worked closely with Developer and QA teams to implement designs and animations
- iOS app featured in the Apple App Store, achieving a 5 star rating

Product Designer, Houzz, 1/14 - 2/15, Palo Alto, CA

- Visual, interaction, user experience, and motion design for Houzz iOS and Android apps.
- Contributed to the Houzz video projects as a title designer and art director

Senior Animator and Designer, Apple, Inc., 09/07 - 06/13, Cupertino, CA

- Designed user experience and interaction of consumer applications on MacOS and iOS
- Designed titles, themes, and slideshows used by over 4 Million people worldwide
- Developed and nurtured strong relationships with engineering and executive stakeholders

SKILLS

UI & UX Design	Interaction Design	Creative Direction	Creative Coding
Product Design	Motion Design	Design Management	Typography
Research	Visual Design	Presentation Skills	
UX Strategy	Prototyping	Storytelling	

TOOLS

I am happy to learn any prototyping or design tool that works well in an established workflow.

Figma	After Effects	Keynote	openFrameworks	Arduino
Sketch	Photoshop	iWork	Processing	Unity
Lottie	Illustrator	Google Workspace	MAX 8	
Zeplin	Cinema 4D	Office 365	Unity	

CODING SKILLS

HTML	Bootstrap	JAVA
CSS	JavaScript	C++

PATENTS

Printed Item Selection Interface - US 20120050788 A1 - Publication Date March 1, 2012

Filtering Based on Device Orientation - US20140092125 A1 - Publication Date April 3, 2014

VOLUNTEER / MEMBERSHIP

Chapter Co-Lead, **Ladies That UX DC**

Member, IXDA and AIGA

EDUCATION

MA, Computational Arts

Goldsmiths University of London, UK

MFA, Design

University of California, Davis, CA

BS, Cinema and Photography

Ithaca College, Ithaca, NY

INTERNATIONAL

Dual Irish and United States citizenship

Italian Language - intermediate